

State Comprehensive Consumer Data Privacy Laws

	EFFECTIVE DATE	THRESHOLDS	RIGHT TO KNOW AND OBTAIN	RIGHT TO CORRECT	RIGHT TO DELETE	RIGHT TO OPT OUT/ RESTRICT PROCESSING	OPT IN FOR PROCESSING SENSITIVE DATA	GLBA EXEMPTION	CONTRACT REQUIREMENTS	RISK ASSESSMENTS	PRIVATE RIGHT OF ACTION	RIGHT TO CURE	ENFORCEMENT/ CIVIL PENALTY	RULEMAKING
ALABAMA PERSONAL DATA PROTECTION ACT	5/1/2027	Persons that conduct business in Alabama or persons that produce products or services that are targeted to residents of Alabama and that meet either of the following qualifications: 1. Control or process the personal data of more than 25,000 consumers, excluding personal data controlled or processed solely for the purpose of completing a payment transaction. 2. Derive more than 25 percent of gross revenue from the sale of personal data, regardless of the number of consumers whose data the person controls or processes.	X	X	X	X	X	Data and entity level.	X			X	Not to exceed \$15,000 per violation.	
CALIFORNIA CONSUMER PRIVACY ACT (As Amended by the California Privacy Rights Act)	1/1/2023	A business or other legal entity that is organized or operated for profit, that collects consumers' personal information, that does business in California, and that satisfies one or more of the following thresholds: 1. Annual gross revenue in excess of \$25,000,000; or 2. Annually buys, sells, or shares the personal information of 100,000 or more consumers or households; or 3. Derives 50% or more of annual revenue from selling or sharing consumers' personal information.	X	X	X	X		Data level.	X	If processing presents a significant risk to consumers' privacy or security.	For a security breach, \$100 to \$750 per incident or actual damages, whichever is greater.		No more than \$2,500 per violation, or \$7,500 for each intentional violation.	X
COLORADO PRIVACY ACT	7/1/2023	A controller that conducts business in Colorado or produces or delivers commercial products or services that are intentionally targeted to residents of Colorado and satisfies one or both of the following thresholds: 1. Controls or processes the personal data of 100,000 or more consumers per calendar year; or 2. Derives revenue from the sale of personal data and processes or controls the personal data of 25,000 or more consumers.	X	X	X	X	X	Data and entity level.	X	If processing presents a heightened risk of harm, including: (a) Processing personal data for purposes of targeted advertising or for profiling; (b) Selling personal data; and (c) Processing sensitive data.		X	Unfair or deceptive trade practice; up to \$20,000 per violation.	X
CONNECTICUT DATA PRIVACY ACT	7/1/2023	Persons that conduct business in Connecticut or persons that produce products or services that are targeted to residents of Connecticut and that during the preceding calendar year: 1. Controlled or processed the personal data of not less than 100,000 consumers; or 2. Controlled or processed the personal data of not less than 25,000 consumers and derived more than 25% of gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	If processing presents a heightened risk of harm, including: (1) The processing of personal data for the purposes of targeted advertising; (2) The sale of personal data; (3) The processing of personal data for the purposes of profiling; and (4) The processing of sensitive data.		X	Unfair trade practice; up to \$5,000 per willful violation.	
DELAWARE PERSONAL DATA PRIVACY ACT	1/1/2025	Persons that conduct business in Delaware or persons that produce products or services that are targeted to residents of Delaware and that during the preceding calendar year did any of the following: (1) Controlled or processed the personal data of not less than 35,000 consumers, excluding personal data controlled or processed solely for the purpose of completing a payment transaction. (2) Controlled or processed the personal data of not less than 10,000 consumers and derived more than 20% of their gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	If the controller controls or processes the data of not less than 100,000 consumers, and the processing involves: 1. The processing of personal data for the purposes of targeted advertising; 2. The sale of personal data; 3. The processing of personal data for the purposes of certain profiling; or 4. The processing of sensitive data.		X	Up to \$5,000 per violation.	
INDIANA PRIVACY ACT	1/1/2026	Any person that conducts business in Indiana or produces products or services that are targeted to residents of Indiana and that during a calendar year: 1. Controls or processes personal data of at least 100,000 consumers who are Indiana residents; or 2. Controls or processes personal data of at least 25,000 consumers who are Indiana residents and derives more than 50% of gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	For processing activities involving: (1) The processing of personal data for purposes of targeted advertising; (2) The sale of personal data; (3) The processing of personal data for purposes of profiling; (4) The processing of sensitive data. (5) Any processing activities involving personal data that present a heightened risk of harm to consumers.		X	Not to exceed \$7,500 per violation.	
IOWA DATA PRIVACY ACT	1/1/2025	Any person conducting business in Iowa or producing products or services that are targeted to Iowans and that during a calendar year does either of the following: 1. Controls or processes personal data of at least 100,000 consumers; or 2. Controls or processes personal data of at least 25,000 consumers and derives over 50% of gross revenue from the sale of personal data.	X		X	X		Data and entity level.	X			X	Up to \$7,500 per violation.	
KENTUCKY CONSUMER DATA PROTECTION ACT	1/1/2026	Persons that conduct business in Kentucky or produce products or services that are targeted to residents and that during a calendar year control or process personal data of at least: (a) 100,000 consumers; or (b) 25,000 consumers and derive over 50% of gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	For: (a) The processing of personal data for the purposes of targeted advertising; (b) The processing of personal data for the purposes of selling of personal data; (c) The processing of personal data for the purposes of certain profiling; (d) The processing of sensitive data; and (e) Any processing of personal data that presents a heightened risk of harm to consumers.		X	Up to \$7,500 per violation.	
LOUISIANA DATA PRIVACY ACT	1/1/2027	A person or entity that does business in the state and that satisfies one or more of the following thresholds: 1. Has annual gross revenues in excess of twenty-five million dollars. 2. Annually buys, receives for the business's commercial purposes, sells, or shares for commercial purposes the personal information of seventy-five thousand or more consumers, households, or devices. 3. Derives fifty percent or more of its annual revenues from selling consumers' personal information.	X	X	X	X		Data and entity level.	X	For the following processing activities involving personal data: (a) The processing of personal data for purposes of targeted advertising; (b) The sale of personal data. (c) The processing of personal data for purposes of certain profiling; (d) The processing of sensitive data. (e) Any processing activities involving personal data that present a heightened risk of harm to consumers.		X Until 7/31/2027	A violation constitutes an unfair and deceptive trade practice.	
MARYLAND ONLINE DATA PRIVACY ACT OF 2024	10/1/2025	Persons that conduct business in Maryland or produce services or products that are targeted to Maryland residents and that during the immediately preceding calendar year: 1. Controlled or processed the personal data of at least 35,000 consumers, excluding personal data controlled or processed solely for the purpose of completing a payment transaction; or 2. Controlled or processed the personal data of at least 10,000 consumers and derived more than 20 percent of its gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	For processing activities that present a heightened risk of harm: 1. The processing of personal data for the purposes of targeted advertising; 2. The sale of personal data; 3. The processing of sensitive data; 4. The processing of personal data for the purposes of profiling that presents a reasonably foreseeable risk of: a. Unfair, abusive, or deceptive treatment of a consumer; b. Having an unlawful disparate impact; c. Financial, physical, or reputational injury; d. Physical or other intrusion on a consumer's solitude or seclusion, or private affairs; e. Other substantial injury.	Not specifically, but the Act does not prevent a consumer from pursuing any other remedy provided by law.	X	A violation is an unfair, abusive, or deceptive trade practice and subject to the penalty provisions of the Consumer Protection Act, Md. Code Ann., Com. Law § 13-101, et seq.	
MINNESOTA CONSUMER DATA PRIVACY ACT	7/1/2025	Legal entities that conduct business in Minnesota or produce products or services that are targeted to residents of Minnesota, and that satisfy one or more of the following thresholds: 1. During a calendar year, controls or processes personal data of 100,000 consumers or more, excluding personal data controlled or processed solely for the purpose of completing a payment transaction; or 2. Derives over 25 percent of gross revenue from the sale of personal data and processes or controls personal data of 25,000 consumers or more.	X	X	X	X	X	Data level.	X	For each of the following processing activities involving personal data: 1. The processing of personal data for purposes of targeted advertising; 2. The sale of personal data; 3. The processing of sensitive data; 4. Any processing activities involving personal data that present a heightened risk of harm to consumers; and 5. The processing of personal data for purposes of certain profiling.		X	Not more than \$7,500 per violation.	

MONTANA CONSUMER DATA PRIVACY ACT	10/1/2024	Persons that conduct business in Montana or persons that produce products or services that are targeted to residents of Montana and: 1. control or process the personal data of not less than 50,000 consumers, excluding personal data controlled or processed solely for the purpose of completing a payment transaction; or 2. control or process the personal data of not less than 25,000 consumers and derive more than 25% of gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	For processing that presents a heightened risk of harm, including: (a) The processing of personal data for the purposes of targeted advertising; (b) The sale of personal data; (c) The processing of personal data for the purposes of profiling; and (d) The processing of sensitive data.	X	Not to exceed \$7,500 per violation.	
NEBRASKA DATA PRIVACY ACT	1/1/2025	A person that: 1. Conducts business in Nebraska or produces a product or service consumed by residents of Nebraska; 2. Processes or engages in the sale of personal data; and 3. Is not a small business as determined under the federal Small Business Act, except to the extent that section 18 of the Act applies, requiring consent prior to the sale of sensitive data.	X	X	X	X	X	Data and entity level.	X	For the following processing activities involving personal data: 1. The processing of personal data for purposes of targeted advertising; 2. The sale of personal data; 3. The processing of personal data for purposes of certain profiling; 4. The processing of sensitive data; and 5. Any processing activity that involves personal data that presents a heightened risk of harm to any consumer.	X	Not to exceed \$7,500 for each violation.	
NEW HAMPSHIRE SB 255	1/1/2025	Persons that conduct business in New Hampshire or persons that produce products or services that are targeted to residents of New Hampshire that during a one year period: (a) Controlled or processed the personal data of not less than 35,000 unique consumers, excluding personal data controlled or processed solely for the purpose of completing a payment transaction; or (b) Controlled or processed the personal data of not less than 10,000 unique consumers and derived more than 25 percent of their gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	For processing that presents a heightened risk of harm, including: (a) The processing of personal data for the purposes of targeted advertising; (b) The sale of personal data; (c) The processing of personal data for the purposes of certain profiling; and (d) The processing of sensitive data.	X	A violation shall be constituted as an unfair method of competition or any unfair or deceptive act or practice in the conduct of any trade or commerce within this state under RSA 358-A:2; civil penalties up to \$10,000 for each violation.	
NEW JERSEY DATA PRIVACY ACT	1/1/2025	Controllers that conduct business in New Jersey or produce products or services that are targeted to New Jersey residents, and that during a calendar year either: 1. control or process the personal data of at least 100,000 consumers, excluding personal data processed solely for the purpose of completing a payment transaction; or 2. control or process the personal data of at least 25,000 consumers and the controller derives revenue, or receives a discount on the price of any goods or services, from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	For processing that presents a heightened risk of harm to a consumer, including: 1. Processing personal data for the purposes of targeted advertising or certain profiling; 2. Selling personal data; 3. Processing sensitive data.	X	Unlawful practice under N.J. Stat. § 56:8-1, et seq.; not more than \$10,000 for the first offense and not more than \$20,000 for the second and each subsequent offense.	X
OKLAHOMA DATA PRIVACY ACT	1/1/2027	Any controller or processor who: 1. Conducts business in Oklahoma or produces a product or service targeted to the residents of Oklahoma; and 2. During a calendar year, either: a. Controls or processes personal data of at least 100,000 consumers; or b. Controls or processes personal data of at least 25,000 consumers and derives fifty percent of gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	For the following processing activities involving personal data: 1. The processing of personal data for purposes of targeted advertising; 2. The sale of personal data; 3. The processing of personal data for purposes of certain profiling; 4. The processing of sensitive data; and 5. Any processing activities involving personal data that present a heightened risk of harm to consumers.	X	Not to exceed \$7,500 per violation.	
OREGON DATA PRIVACY ACT	7/1/2024	Any person that conducts business in this state, or that provides products or services to residents of Oregon, and that during a calendar year, controls or processes: (a) The personal data of 100,000 or more consumers, other than personal data controlled or processed solely for the purpose of completing a payment transaction; or (b) The personal data of 25,000 or more consumers, while deriving 25 percent or more of the person's annual gross revenue from selling personal data.	X	X	X	X	X	Data level, and financial institutions, as defined in ORS 706.008, that are only and directly engaged in financial activities, as described in 12 U.S.C. 1843(i).	X	For processing that presents a heightened risk of harm, including: 1. Processing personal data for the purpose of targeted advertising; 2. Processing sensitive data; 3. Selling personal data; and 4. Using the personal data for purposes of profiling.	X	Not more than \$7,500 for each violation.	
RHODE ISLAND DATA TRANSPARENCY AND PRIVACY PROTECTION ACT	1/1/2026	For-profit entities that conduct business in Rhode Island or that produce products or services that are targeted to residents of Rhode Island and that during the preceding calendar year did any of the following: 1. Controlled or processed the personal data of not less than 35,000 customers, excluding personal data controlled or processed solely for the purpose of completing a payment transaction. 2. Controlled or processed the personal data of not less than 10,000 customers and derived more than 20% of their gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	For processing activities that present a heightened risk of harm to a customer, including: 1. The processing of personal data for purposes of targeted advertising; 2. The sale of personal data; 3. The processing of personal data for purposes of profiling that presents a reasonably foreseeable risk of unfair or deceptive treatment of, or unlawful disparate impact on, customers, financial, physical or reputational injury to customers, a physical or other intrusion upon the solitude or seclusion, or the private affairs or concerns, of customers, where such intrusion would be offensive to a reasonable person, or other substantial injury to customers; 4. The processing of sensitive data.		A violation constitutes a deceptive trade practice, and an intentional disclosure of personal data in violation of the Act may result in a fine of not less than \$100 and no more than \$500 for each such disclosure.	
TENNESSEE INFORMATION PROTECTION ACT	7/1/2024	Persons that conduct business in Tennessee or produce products or services that are targeted to residents of Tennessee and that: 1. During a calendar year, control or process personal information of at least 100,000 consumers; or 2. Control or process personal information of at least 25,000 consumers and derive more than 50% of gross revenue from the sale of personal information.	X	X	X	X	X	Data and entity level.	X	If the processing involves: 1. Targeted advertising; 2. The sale of personal information; 3. Certain profiling; 4. Sensitive data; 5. Activities involving personal information that present a heightened risk of harm to consumers.	X	Up to \$15,000 for each violation.	
TEXAS DATA PRIVACY AND SECURITY ACT	7/1/2024	A person that: (1) conducts business in this state or produces a product or service consumed by residents of this state; (2) processes or engages in the sale of personal data; and (3) is not a small business as defined by the United States Small Business Administration, except to the extent the person engages in the sale of sensitive data.	X	X	X	X		Data and entity level.	X	For: (1) the processing of personal data for purposes of targeted advertising; (2) the sale of personal data; (3) the processing of personal data for purposes of profiling; (4) the processing of sensitive data; and (5) any processing activities involving personal data that present a heightened risk of harm to consumers.	X	Not to exceed \$7,500 for each violation.	
UTAH CONSUMER PRIVACY ACT	12/31/2023	Any controller or processor who conducts business in Utah or produces a product or service that is targeted to consumers who are residents of Utah, has annual revenue of \$25,000,000 or more, and satisfies one or more of the following thresholds: 1. Controls or processes personal data of 100,000 or more consumers; or 2. Derives over 50% of gross revenue from the sale of personal data and controls or processes personal data of 25,000 or more consumers.	X		X	X		Data and entity level.	X		X	Not to exceed \$7,500 per violation.	
VERMONT DATA PRIVACY AND ONLINE SURVEILLANCE ACT	1/1/2028	A person that conducts business in Vermont or a person that produces products or services that are targeted to residents of Vermont and that during the preceding calendar year: 1. Controlled or processed the personal data of not fewer than 35,000 consumers, excluding personal data controlled or processed solely for the purpose of completing a payment transaction; 2. Controlled or processed the sensitive data of not fewer than 3,000 consumers, excluding personal data controlled or processed solely for the purposes of completing a payment transaction; or 3. Offered for sale in trade or commerce the personal data of not fewer than 3,000 consumers.	X	X	X	X	X	Data level.	X	For each of the controller's processing activities that presents a heightened risk of harm to a consumer, which includes: 1. The processing of personal data for the purposes of targeted advertising; 2. The sale of personal data; 3. The processing of personal data for the purposes of certain profiling.		A violation is deemed a violation of the Vermont Consumer Protection Act.	

VIRGINIA CONSUMER DATA PROTECTION ACT	1/1/2023	Persons that conduct business in Virginia or produce products or services that are targeted to residents of Virginia and that 1. Control or process personal data of at least 100,000 consumers; or 2. Control or process personal data of at least 25,000 consumers and derive over 50% of gross revenue from the sale of personal data.	X	X	X	X	X	Data and entity level.	X	For processing activities involving: 1. The processing of personal data for purposes of targeted advertising; 2. The sale of personal data; 3. The processing of personal data for purposes of profiling; 4. The processing of sensitive data; and 5. Any processing activities involving personal data that present a heightened risk of harm to consumers.	X	Up to \$7,500 per violation.	
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